

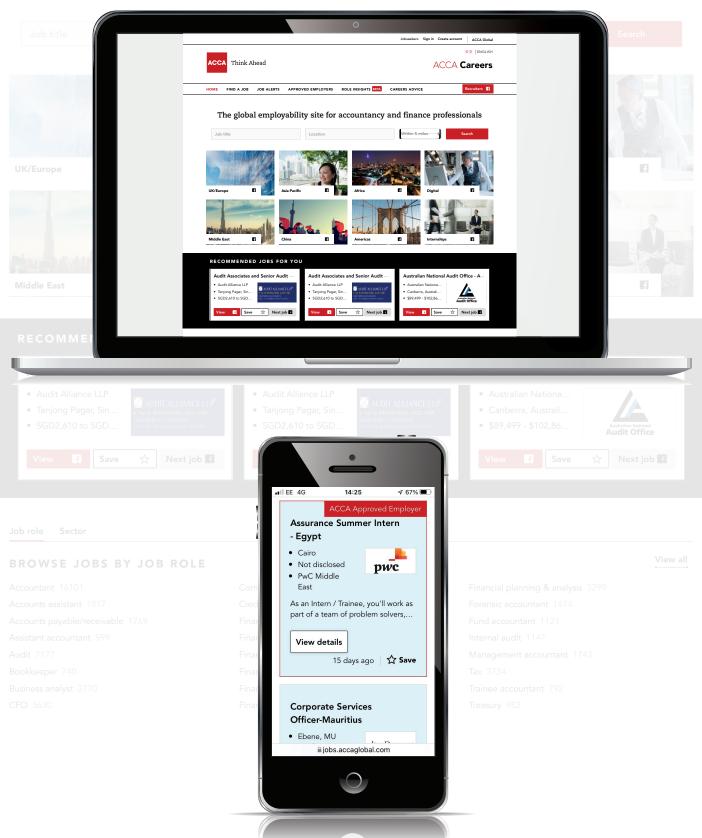
ACCA Careers

CONNECTING BUSINESS WITH THE **BEST AND BRIGHTEST** FINANCE PROFESSIONALS

Think Ahead



The global employability site for accountancy and finance professionals



Find the brightest talent – for free!

ACCA Careers gives employers access to the best global accountancy and finance talent at all levels, in all sectors, at zero cost.

	Jan – Dec 2023
Users	2.1m
Applications	1.1m
Jobs	830k

Why recruit with ACCA Careers?

ACCA Careers is the employability super connector that has been helping organisations like yours attract ACCA talent for over 20 years.

But it's more than just a job board, it's a talent community. You can post jobs, search our extensive CV database, and read employer advice. You can also take part in our local career events and virtual career fairs.

Jobs are promoted across our main ACCA global site and in communications to our students, affiliates and members, helping you reach highly sought-after 'passive' candidates.

Key features:

Easy job posting

- Create an account and post jobs today at zero cost
- Attract CV applications, or channel applicants to your ATS
- Your own recruiter page, your logo on all ads, and your jobs sent out in our daily email alerts to candidates
- Full email support

Attract passive/receptive talent

- ACCA Global has over one million monthly users
- Dynamic job widgets display relevant roles across Career Navigator job profiles
- Targeted job display ads across accaglobal.com (POA)
- HTML ACCA access emails to reach ACCA accountants directly (POA)

Tailored, targeted campaigns

- Job target emails reach a highly specified audience of active jobseekers
- Keyword sponsorship ensures higher search ranking for your job
- Mini-sites help you to brand yourself as an employer of choice
- ACCA Approved Employers benefit from enhanced branding and performance

Marketing support

- Your roles will be promoted across multiple channels
- Internal: ACCA Global site and ACCA stakeholder communications
- External: Social media and search engines
- Jobs by email: 60,000 job alerts are sent out every day

Product development

- State of the art candidate acquisition platform
- Core technology provided by market leader (Madgex)
- Constant focus on further improving user experience
- Range of upcoming innovative functionality developments

Careers advice

- Over 700 articles offering advice, guidance, and support to ACCA jobseekers at all levels
- Dedicated sections on careers in SMPs and for university students
- Jobs appear in widgets on all articles
- Recruiter advice section offering guidance on hiring and retaining the best ACCA talent

ACCA Careers is the only service of its kind that's available in English and Chinese language.



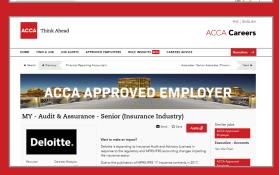
ACCA in numbers

247,000 members 526,000 future members in 181 countries

Approved Employers benefit from extra prominence and response. And again, it's at zero cost.

If you're a member of our Approved Employer programme, you can benefit from bespoke packages to meet your recruitment needs wherever you're based.

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Site navigation has been designed to showcase our Approved Employer vacancies.

All Approved Employer vacancies are highlighted prominently in the Search results pages.

They are also branded on the Job details pages.

This extra branding and visibility means that Approved Employer vacancies typically generate over 10 times the applications as standard job listings.



Brands that advertise with us:







HM Revenue & Customs



📣 Santander

Deloitte.



Pfizer

Employer testimonials

'Since our collaboration, ACCA Careers has become an important source of hires for our Financial hub in Bucharest. Prompt responses, customer oriented, the ACCA Careers team has been partnering with us at a high level, providing us an excellent service.'

Aloma Odogwu

SSO Recruitment Manager – Schlumberger, Romania

'We have been very impressed with how easy Job Mirror makes advertising our roles. The response has been excellent – we have hired several ACCA candidates and we'd strongly recommend ACCA Careers to any firm looking to recruit accountancy talent.'

Baker Tilly Malaysia

'Using the platform was a great cost effective service that provided excellent responses. I thoroughly recommend ACCA Careers to any UK employers or recruiters seeking the best finance and accountancy talent.'

Julie Mott

Managing Director – Howett Thorpe UK-based financial recruitment specialists

'We found ACCA a very effective platform in reaching the target accounting professional we are looking for. Also, the virtual career fair they held last year has been a helpful tool for us to perform remote recruitment under the pandemic. We look forward to collaborating with ACCA in upcoming events.'

Shiu Hang Fung

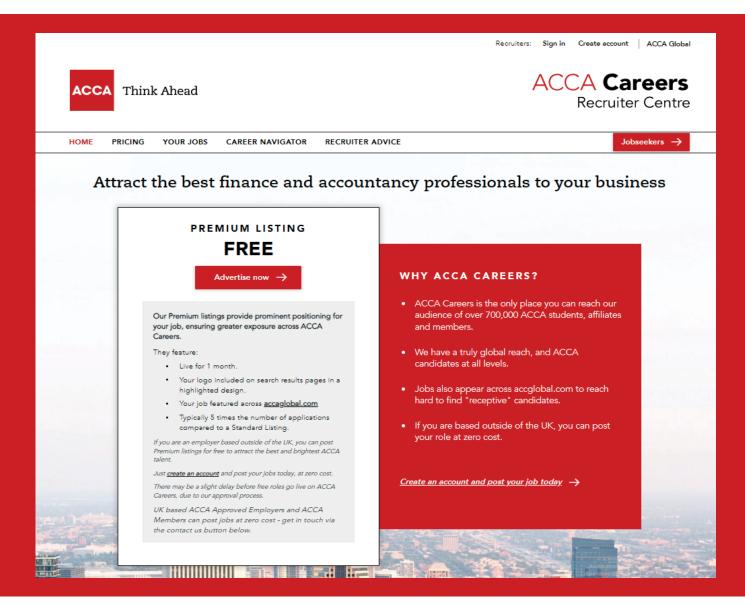
Practising Director, Audit and Assurance – Mazars Hong Kong

ACCA Careers

Get started...

Search 'ACCA Careers Recruiter Centre' or visit **recruiter.accaglobal.com** Create an account and post your job.

We'll then verify and approve your role and be in touch to let you know.



Visit: recruiter.accaglobal.com

- f www.facebook.com/ACCA.Careers
- www.twitter.com/ACCA_YourFuture
- in www.linkedin.com/company/acca-careers

O www.instagram.com/acca.official



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